



WORLD LUPUS DAY MAY 10, 2022

Make Lupus Visible



INVITATION TO HEALTH PROFESSIONALS TO SUPPORT WORLD LUPUS DAY

Scores of Jamaicans continue to suffer the debilitating effects of Lupus. The Lupus Foundation continues to support the fight against Lupus through its education programmes, advocacy and support to persons to living with the disease.

On May 10, Lfj will be joining in with lupus groups across the world as we observe **World Lupus Day 2022** under the theme **LUPUS LEVEL UP: Make Lupus Visible**. We will be engaging all our members, supporters, media partners, community organisations, the public at large and all our online and social media increase awareness of lupus, specifically this year on the impact of lupus on the body's organs. We are also seeking to raise funds to continue the work and support our Lupus Warriors.

Greater knowledge of lupus can help save lives by promoting earlier diagnosis and treatment, reducing stigma and increasing support for those affected. Help us **MAKE LUPUS VISIBLE** by participating in one our many activities across the Island leading up to and on World Lupus Day (WLD):

Join the Fight and help save lives!

- a. Coordinate or participate in **Making Strides for Lupus awareness walks** to take place across the Island on May 10.
- b. **Set up a WLD display** in your office, clinic or hospital, or neighborhood/church (materials provided)
- c. **Help us LEVEL UP to increase knowledge about lupus**
 - i. **Contribute articles** from your specialty (200 – 500 words, aimed at the general public)
 - ii. Participate in **Interviews** TV/radio in the lead up to May 10th
 - iii. **Record short video messages** (sample scripts provided) that can be shared on social media pages
- d. **Sponsor the campaign or an event** and promote your practice, business or product while supporting the cause (contact us for sponsorship options)
- e. **Make a donation** to the Foundation (www.lupusfoundationjamaica.com/donations) or help raise funds via family, friends, clients or colleagues to support our lupus warriors
- f. Become a **member, sustaining donor or volunteer**
- g. **Wear Purple on May 10, 2022** (purchase T-shirts, wrist bands) in support of our warriors.

Interested persons may [register on our website event page](#) or contact us at 8767783892 or info@lupusfoundationjamaica.org.